

(Delicate)
✓
**THE ART OF
BUREAUCRACY**

Digital Transformation with the Monkey,
the Razor, and the Sumo Wrestler

MARK SCHWARTZ

author of *A Seat at the Table*

IT Revolution
Independent Publisher Since 2013
Portland, Oregon



25 NW 23rd Pl, Suite 6314
Portland, OR 97210

Copyright © 2020 by Mark Schwartz

All rights reserved. For information about permission to reproduce selections from this book, write to Permissions, IT Revolution Press, LLC, 25 NW 23rd Pl, Suite 6314, Portland, OR 97210.

First Edition

Printed in the United States of America

25 24 23 22 21 20 1 2 3 4 5 6 7 8 9 10

Cover and book design by Devon Smith

Library of Congress Catalog-in-Publication Data

Names: Schwartz, Mark, author.

Title: The (delicate) art of bureaucracy : digital transformation with the monkey, the razor, and the sumo wrestler / by Mark Schwartz.

Description: First edition. | Portland, OR : IT Revolution Press, LLC, [2020] | Includes bibliographical references.

Identifiers: LCCN 2020021721 (print) | LCCN 2020021722 (ebook) | ISBN 9781950508150 (Trade Paperback) | ISBN 9781950508174 (eBook) | ISBN 9781950508181 (Kindle)

Subjects: LCSH: Bureaucracy. | Organizational learning.

Classification: LCC HD38.4 .S48 2020 (print) | LCC HD38.4 (ebook) | DDC 658.4—dc23

LC record available at <https://lcn.loc.gov/2020021721>

LC ebook record available at <https://lcn.loc.gov/2020021722>

For information about special discounts for bulk purchases or for information on booking authors for an event, please visit our website at www.ITRevolution.com.

THE (DELICATE) ART OF BUREAUCRACY

CONTENTS

A NOTE FROM THE PUBLISHER	xv
A NOTE FROM THE AUTHOR	xix
INTRODUCTION: WE'RE BUREAUCRATS ALL	xxv
PART I DIGITAL TRANSFORMATION AND BUREAUCRACY	
OVERTURE: TRY IT YOURSELF	3
1 WHAT ARE WE TALKING ABOUT?	5
2 CHAOS MONKEY IN THE BUREAUCRACY	21
3 IT: THE BIGGEST, BADDEST BUREAUCRATS	41
4 WHY BUREAUCRACY IS BAD	51
5 WHY BUREAUCRACY IS GOOD	63
PART II BUILDING A BETTER BUREAUCRACY	
6 WE'VE BEEN DOING BUREAUCRACY WRONG	73
7 TOWARD AN ENABLING BUREAUCRACY	91
8 TOWARD A LEARNING BUREAUCRACY	105
9 TOWARD A LEAN BUREAUCRACY	115
10 BUREAUCRACIES OF METRICS	135
PART III THE PLAYBOOK	
11 THE PLAYBOOK: HOW TO BUST BUREAUCRACY	155
12 THE WAY OF THE MONKEY	157
13 THE WAY OF THE RAZOR	173
14 THE WAY OF THE SUMO WRESTLER	185
15 THE BLACK BELT BUREAUCRAT	195
AFTERWORD	211
APPENDIX A	213
APPENDIX B	225
BIBLIOGRAPHY	229
NOTES	237
ACKNOWLEDGMENTS	245
ABOUT THE AUTHOR	247

PLAYBOOK SUMMARY

THE WAY OF THE MONKEY

M1	PROVOKE AND OBSERVE	159
M2	BE CURIOUS	161
M3	BAN LEARNED HELPLESSNESS	162
M4	REPERSONALIZE	163
M5	MOTIVATE THROUGH STORIES	164
M6	ACCEPT PERSONAL RISK	165
M7	CREATE URGENCY	167
M8	ADVERTISE THE COST OF DELAY	168
M9	APPLY SERVANT LEADERSHIP	169
M10	CONDUCT PILOTS, GET EXCEPTIONS	170

THE WAY OF THE RAZOR

R1	STEP OUT OF THE CIRCLE	174
R2	SHRINK EVERYTHING TO SKUNK SIZE	174
R3	SHIFT LEFT	176
R4	RESPECT DIMINISHING RETURNS	178
R5	ADDRESS COSTS OF COMPLIANCE	179
R6	PROMOTE TRANSPARENCY	180
R7	APPLY LEAN TECHNIQUES	181

THE WAY OF THE SUMO WRESTLER

S1	REFOCUS ON OBJECTIVES	186
S2	NEVER WASTE AN EMERGENCY	187
S3	CALL AND RAISE THE BUREAUCRACY	188
S4	READ THE FINE PRINT	188
S5	REDEFINE QUALITY	190
S6	SHOW SUCCESS	190
S7	LISTEN TO THE BUREAUCRACY	191
S8	REDUCE RISK AND INCREASE CONTROLS!	193

THE BLACK BELT BUREAUCRAT

B1	MOVE INCREMENTALLY	196
B2	DO MARGINAL DOING	197
B3	SUBSTITUTE VALUES AND PRINCIPLES	197
B4	WORK INSIDE THE FRAME	198
B5	MAKE IT EASY TO DO THE RIGHT THING	199
B6	BUILD FOR SELF-SERVICE	200
B7	AUTOMATE COMPLIANCE	201
B8	GET SKIN IN THE GAME	202
B9	REDRAW ORGANIZATIONAL CHARTS	203
B10	FORMALIZE AGILITY IN POLICY	204
B11	PRACTICE OCCAM'S CENTRIFUGAL WHIRL	204
B12	DASHBOARD YOUR SUCCESSES	205
B13	HUNT MONKEYS	206
B14	BUREAUCRATS MUST WORK TOO	206
B15	ASAP IS GOOD	207
B16	EVERYONE OWNS THE RULES	209

**Table 1: Coercive versus Enabling Design
(with Corresponding Agile Principles)**

Coercive Design	Enabling Design	Agile Principle
Have experts design systems and management enforce them	Involve employees in design to encourage buy-in	User-centric design and full-team participation
Focus design on technical features	Focus on flexibility and enablement	Reduction of technical debt; simplicity of design
Establish clear upfront goals and design carefully to accomplish them	Test successive prototypes with employees	Iterative, incremental design
Get it right the first time so it rarely needs revision	Encourage continuous improvement through suggestions from employees	Feedback and continuous improvement
Focus on performance standards to highlight poor performance	Focus on best practices to improve performance	Blameless retrospectives; best practices built into process frameworks
Standardize systems to eliminate game-playing	Focus on end results to allow for improvisation and application of employee skills	Diversity of skills in a cross-functional team; delivering value rather than implementing requirements

continued on next page

continued from previous page

Enforce management control over employees	Give employees tools and insight to control their own activities	Give teams business goals and let them self-organize to find the best way to deliver them
Systems are instructions to be followed	Systems are best-practices templates to be improved	Continuous improvement

Analysis of Alternatives

The best way for me to show how bureaucracy can be made leaner is to take a close look at the MD-102 Analysis of Alternatives document. Here's its description:

An Analysis of Alternatives (AoA) is an analytical comparison of the operational effectiveness and other benefits, suitability, and risk of alternatives that satisfy established capability needs. Initially, the AoA process typically explores numerous conceptual solutions across DOT-MLPF/RG with the goal of identifying the most promising options to achieve the desired capabilities, thereby guiding the Concept Refinement Phase.⁴

In other words, the AoA must describe a broad range of options that were considered for meeting the mission need, and then explain why one of them was chosen over the others. Now, it is certainly important that the project team consider a range of possible solutions across DOTMLPF/RG (which is one of the few acronyms I've ever encountered that cannot possibly have a pronunciation). But much of what gets written in an AoA is a detailed description of possible solutions that obviously will not work, only to arrive at the conclusion that they will obviously not work. Here's the template we were to use in writing an AoA:

Executive Summary

Provide a brief (one to two page) summary of the Analysis of Alternatives/ Alternatives Analysis. Highlight the salient points of each section in the document.

Revision Summary (if applicable)

The Revision Summary should provide a bulleted high-level description of major changes.

Section 1: Introduction

1.1 Background

Summarize the relevant studies/analyses that were accomplished prior to initiating the AoA/AA process. Reference the ADE-1 Acquisition

Decision Memorandum, Mission Need Statement, CONOPS and any approved Exit Criteria. Identify (if applicable) any related science and technology research projects or activities.

1.2 Purpose

The purpose of this document is to record the results of the Analysis of Alternatives/Alternatives Analysis and identify the optimal method of satisfying an identified mission capability gap.

1.3 Scope

Describe, in broad terms, the nature of the possible alternative solutions to be considered. Identify any constraints on alternatives identified by the Mission Need Statement (MNS), Capability Development Plan (CDP), and/or Concept of Operations document (CONOPS).

1.4 Study Team/Organization

Outline the AoA/AA study organization and management approach. Provide short summaries (one paragraph apiece) on the qualifications and experience of the study director and key personnel. The program office may provide support to the study team, but the responsibility for the performance of the AoA must not be assigned to the program manager, and the study team members should not reside in the program office, with the exception of Subject Matter Experts which can be consulted on an “as needed” basis.

1.5 AoA/AA Review Process

This section describes the planned oversight and review process for the AoA/AA. The review process should comply with the review and approval section of this guide as well as Component requirements.

Section 2: Ground rules and assumptions

2.1 Scenarios

Describe the scenarios for employment of the alternatives. The scenarios should be derived from the CONOPS and augmented by more detailed and intelligence products as appropriate.

2.2 Threats

Identify the threats to which the alternative will be exposed and/or be required to counter as per the CONOPS.

2.3 Environment

Describe any environmental factors that may impact operations (e.g., climate, weather, or terrain) based on the CONOPS.

2.4 Assumptions

Identify the most significant (i.e. fundamental) assumptions made in the course of the analysis and any potential impact on the results. The description of these assumptions should be at a very high level for the items with the most influence on the Analysis.

2.5 Constraints

Identify any constraints or limitations of the analysis and identify any potential impact on the results.

Section 3: Alternatives

3.1 Description of Alternatives

Identify and provide a detailed description of each possible alternative that was analyzed. Provide a table with a side-by-side comparison of the alternatives, if possible. Identify the legacy baseline (current system and its funded improvements) that is being replaced, if applicable. Include a discussion of the role Doctrine, Organization, Training, Leadership, Materiel, Personnel, Facilities (DOTLMPF) and Statutes, Regulations and Grants (SRG) played in the selection of alternatives, if significantly different/changed from the MNS discussion.

3.2 Non-viable Alternatives

Identify any initially-identified alternatives that were not included in this analysis and describe the rationale for non-selection.

3.3 Operational Concepts (CONOPS)

Describe the details of the peacetime, contingency, and emergency employment of the alternative. They should include basing and

deployment concepts including the numbers of systems required for each alternative.

3.4 Support Concepts

Describe the support concepts relevant to the analysis to include plans for training, maintenance, supply support, use of Performance Based Logistics, etc.

3.5 Interoperability Concepts.

Describe interoperability issues, if applicable.

Section 4: Determination of effectiveness measures

This section describes the hierarchy of metrics selected to assess the relative effectiveness of the alternatives.

4.1 Mission Tasks

Mission tasks are usually expressed in terms of the general tasks needing to be performed to correct the identified gaps, or to obtain the needed capability.

4.2 Measures of Effectiveness

Measures of Effectiveness (MOEs) are the first step in the AoA metrics process. They describe the mission utility of the capability in operationally meaningful terms. They typically derive from detailed operational analyses and are qualitative in nature.

4.3 Measures of Performance

A Measure of Performance (MOP) is a quantitative measure of a system characteristic (e.g. range, speed, logistics footprint, etc.) chosen to support one or more MOEs. Measures of Performance may, in turn, be linked to Key Performance Parameters (KPPs), Critical Operational Issues (COIs), or other parameters in the MNS, ORD, TEMP, and contract system specification.

Section 5: Methodology

5.1 Models, Simulations and Source Data

Describe any models, simulations, or other analytical tools used during the course of the analysis. Describe each tool's capabilities, limitations, and sources of input data.

5.2 Operational Effectiveness Analysis

Fully describe the methodology to be used to determine the relative operational effectiveness of each of the alternatives.

5.3 Cost Analysis

Briefly summarize the techniques and data sources used in development of the LCCE, e.g., indexes, parametrics, cost estimating relationships and models, learning curves, etc. The LCCE should be attached to the AoA/AA as an appendix. If a Cost-Benefit Analysis (CBA) is required (e.g., for Capital Planning and Investment Control), briefly summarize the techniques and data sources for this information.

5.4 Cost-Effectiveness Analysis Approach

This section is the heart of the AoA/AA. It should include a complete description of the approach to relate cost and effectiveness in order to determine the best alternative.

5.5 Sensitivity Analysis

Describe how sensitivity analysis on both cost and effectiveness measures will be performed to determine which measures have the greatest effect on a given alternative.

5.6 Schedule

Include a study schedule showing the major milestones planned for the effort.

Section 6: Analysis Results

Provide an objective presentation of the results of the analysis. Results should be shown in tabular or graphical form to clearly show differences in the results for each analyzed alternative.

Section 7: Recommended Alternative and Rationale

Provide the recommended alternative and provide the detailed rationale for this recommendation, based on analytic results. Identify key parameters and conditions that drove the selection and may impact the acquisition.

Appendices:

(A) LCCE

(B) References

Table 2: Rational-Legal versus Rational-Metrical Bureaucracy

	Rational-Legal	Rational-Metrical
1: Surprise—It's Inefficient!	Inefficiency due to siloing and slow-changing rules	Inefficiency due to side effects and effort required to manage metrics
2: Its Goals Are Displaced	Goals are displaced to rules	Goals are displaced to metrics
3: It Stifles Innovation	Innovation reduced by rules that emphasize stability	Innovation reduced because it doesn't yield progress on metrics
4: It Fosters Blind Spots	Rules cannot completely determine activities; Professional Deformation	Easy-to-measure metrics drive out harder-to-measure metrics
5: It Dehumanizes	Rules are dehumanizing and take away individual decision-making power	Metrics used to measure performance are judgmental, insulting, and easily gamed
6: It Oversimplifies	Rules require simplification and generalization and therefore overlook exception cases	Metrics are simplifications that lose important details

continued on next page

continued from previous page

7: It's Not Enough	Misses key point: the inspiration that allows the company to grow and succeed. Vulnerable to work- to-rule strikes	Metrics do not really measure success
8: It's Coercive	Assumes recalcitrance or untrustworthiness	Sets up a way to judge employee, sometimes to make case for dismissal
9: It Petrifies	Rules change very slowly	Locks in goals, usually for a year
10: It's Risk Averse	Employees can hide behind rules to avoid taking responsibility	Employees are disincentivized to do anything that won't improve their metrics

Appendix A:

MI-CIS-OIT-003

MEMO

Office of Information Technology

Management Instruction for Applying Lean-Agile-DevOps Principles at USCIS

Effective Date: 1 April 2017 Management Instruction: CIS-OIT-003

I. Purpose

This Management Instruction (MI) establishes the United States Citizenship and Immigration Services (USCIS) policies, procedures, requirements, and responsibilities for the use of Lean Thinking, Agile Development, and DevOps capability. It supersedes MI CIS-OIT-001 (Agile Development) and MI CIS-OIT-002 (Team-Managed Deployment Onboarding) and should be considered the current guidance for delivering Information Technology (IT) solutions within USCIS.

Lean, Agile, and DevOps methods enable the delivery of fit-for-purpose IT solutions with very short lead times, as measured from identification of a mission need to the delivery of IT capabilities meeting that need. These methods have been shown to produce IT solutions that:

- Satisfy customers
- Maintain ongoing operational capabilities
- Are high quality, thoroughly tested, and technically excellent
- Rapidly adapt even in an uncertain operating environment
- Continuously improve time-to-mission-value

This MI increases emphasis on DevOps thinking to improve USCIS IT service delivery agility and increase the business value of IT projects. DevOps strategies should be used to deploy software more frequently and reliably, act faster on feedback from system operations, and establish a culture of continuous experimentation and learning. These methods have been shown to:

- Enhance quality, reliability, and security of products and services over the long term
- Decrease business risk by lowering change failure rates and system downtime
- Improve outcomes and experiences for system stakeholders, developers, operations engineers, and end users
- Reduce total investment costs

Lean, Agile, and DevOps methods are consistent with the Department of Homeland Security (DHS) Acquisition Management Directive (MD) 102 and the DHS Systems System Engineering Lifecycle (SELC), the Digital Services Playbook, "Modular First" guidance from the DHS Chief Information Officer (CIO), the Federal Chief Information Officer's 25 Point Implementation Plan, and the Office of Management and Budget (OMB) Modular Contracting Guidance. The "modular and incremental" approach encouraged in these documents mandates that the government continuously learn and improve at delivering low cost, low risk IT solutions. In order to monitor these outcomes, this MI includes governance designed to provide rich, ongoing visibility into USCIS system development, delivery, and operations.

II. Scope

This MI applies to all employee and contractor teams involved in the planning, development, and deployment of software and systems throughout USCIS.

III. Authorities

The following laws, regulations, orders, policies, directives, and guidance authorize and govern this Management Instruction:

1. DHS MD 102-01 Acquisition Management Directive, and associated Instructions and Guidebooks
2. Section 5202 of the Clinger-Cohen Act of 1996

3. OMB Circulars A-130 and A-11
4. 25 Point Implementation Plan to Reform Federal Information Technology Management (U.S. Chief Information Officer, December 9, 2010)
5. Contracting Guidance to Support Modular Development (OMB, June 14, 2012)
6. Memorandum on Agile Development Framework for DHS, by DHS CIO, Richard A. Spires, issued June 1, 2012
7. Digital Services Playbook (<https://playbook.cio.gov>)

IV. Policy, Procedures, and Requirements

Except in cases where a waiver is granted by the USCIS CIO, all systems development and maintenance projects at USCIS will follow this Lean-Agile-DevOps MI. Such projects include custom software development, Commercial Off-The-Shelf-Software (COTS) integration and configuration, business intelligence, and reporting capabilities. Where appropriate, Lean-Agile-DevOps approaches may be used for other IT and non-IT projects. For the purposes of this MI, projects will be considered in compliance if they achieve the outcomes specified in Sections A and B. To achieve these outcomes, teams and programs may elect to use practices from the set of Generally Accepted Agile Practices listed in the Appendix and work with Independent Validation & Verification (IV&V) teams to ensure that they fulfill the MI CIS-OIT-004 (Agile Independent Verification and Validation).

USCIS Office of Information Technology (OIT) management will ensure that appropriate training, coaching, and tools are available to facilitate the success of all projects. Teams are encouraged to work with OIT support groups to implement this MI in a manner appropriate for their particular context.

A. Lean-Agile and DevOps Approaches Defined

Lean can be characterized as "the art of maximizing work not done" by increasing flow and reducing waste. Leanness is measured for IT projects by the lead time from identification of a need to the time a corresponding capability is delivered. Waste is defined as work that does not add enough value to justify itself, such as handoffs, delays, and unnecessary intermediate work products. Lean IT projects at USCIS continuously improve efficiency and responsiveness to mission needs on behalf of the public.

Agile approaches use an iterative, incremental, and collaborative process to deliver small, frequent software releases. Effective agile methods yield rich information from tight feedback loops, providing customers and delivery team's frequent opportunities to adapt based on changing project conditions. A number of agile methods are in common use at USCIS, including Kanban, Scrum, and Extreme Programming (XP). The values common to agile practices are articulated in the Agile Manifesto, which elevates interaction, working software, customer collaboration, and responding to change. The intent of the agile values is not to prescribe a set of mechanical steps or ceremonies but to guide an empirical, feedback-oriented agile mindset. Teams that follow agile values are likely to benefit from the "guardrails" inherent in the agile approach. Teams are encouraged to use practices from one or more agile methods as appropriate and to incorporate innovations from the agile community.

DevOps approaches subscribe to a seamless collaboration of operations and development engineers to fulfill business needs through delivery of stable, secure, and reliable services to customers. DevOps methods yield timely feedback at all points in the service lifecycle, improving the ability to reliably deploy software, respond to feedback from production operations, and continuously improve quality. A number of DevOps strategies are commonly used at USCIS, including Continuous Integration, Continuous Deployment and Continuous Operations.

B. Required Outcomes

USCIS develops IT solutions to support the mission of the agency. In order to achieve the desired impact, we require certain outcomes from software development, deployment, and operations processes. Where required outcomes are difficult to measure directly, measurement and observation can be used to infer them. These observations are guided by asking key questions to assess whether the desired outcome is being achieved.

The key questions presented for each outcome in this MI are not a definitive list. Programs should determine effective outcome measurements in their own context and track the trends of those measurements. Programs are also expected to change the questions and measurements over time to ensure they are checking the most important concerns. In addition to self-assessment, programs should coordinate with USCIS Independent Verification and Validation (IV&V) to assess effectiveness, facilitate transparency and accountability, and provide feedback to teams and management from an independent viewpoint.

Outcome #1: Programs and projects frequently deliver valuable product

Earlier delivery allows earlier accrual of value. Earlier use provides feedback on suitability.

Key Questions

- How frequently is the working system delivered to stakeholders for review?
- How frequently is the working functionality delivered to end users for use?
- What is the cycle time (mean, distribution) from start of work on a feature to delivery?
- What is the lead time from ideation/approval to use?
- How do you verify that the systems you're developing are solving the intended problem?
- How quickly do you know?

Outcome #2: Value is continuously discovered and aligned to mission

Teams and their business partners continuously discover emerging needs for their products. Delivered capability can and should trigger new discoveries.

Key Questions

- What business outcomes or strategic objectives are supported by the work being done?
- How do you know that you're working on today's highest priority items?
- What is the customer (stakeholders, users) satisfaction with delivered functionality?
- What actionable insights from end users are addressed over time?
- What is the team satisfaction with business engagement and direction?
- How can the value delivered be measured (understanding that sometimes a quantitative measure is not appropriate or feasible)?

Outcome #3: Work flows in small batches and is validated

Batch deployments significantly reduce risks associated with deployment. Low risk deployments promote flow of new capabilities to production.

Key Questions

- How is daily progress toward goals made visible? Is it a reliable progress indicator or does it hide surprises?
- Is work in progress finished before new work is started?
- How completely is incremental work validated before it is considered done?

Outcome #4: Quality is built in

Work processes address quality as a matter of course rather than as remediation. Avoiding problems provides more benefit than solving problems.

Key Questions

- What is the demand for remedial work?
- What is the incident rate of escaped defects?
- Are your tests automated and structured to provide the quickest feedback (unit tests)?
- Are you testing at all layers of the application with appropriate investment (test pyramid)?
- How easily does the system architecture and design allow for modification and extension?
- What precautions have been taken to reduce consequences when there is a system failure?
- What measures are in place to monitor the intrinsic quality of the code?
- How frequently do commits fail in the build/test/deploy pipeline?
- Does the system meet appropriate performance thresholds? As the system is modified, what are the trends in performance measurements?

Outcome #5: The organization continuously learns and improves

Improvements come from increased knowledge and skill. Performing the work provides deeper insights into improved methods.

Key Questions

- How freely can teams innovate and improve daily work?
- How inclusive is the collection of improvement ideas?
- How safe is it to try experiments that may not lead to expected results?

Outcome #6: Teams collaborate across groups and roles to improve flow and remove delays

The desired result is more than the sum of individual roles. Overlap is needed to prevent gaps between business and technical roles. Handoffs result in lost information and delays. Much important knowledge is tacit, and can best be shared by working together.

Key Questions

- How much code is reused across teams?
- What diverse roles explore the details of the requirements and what are the indicators of satisfaction of the requirements?
- What indications are there of responsibilities being shared across groups? How much time is spent waiting for another team's work?

Outcome #7: Security, accessibility and other compliance constraints are embedded and verifiable

Systems must not only have to work correctly for intended use, but also resist unintended abuse. In addition, there are mandates in law and executive direction that must be followed. Notable among these are disability accessibility and privacy protection. There are also constraints about the language used to communicate with the public.

Key Questions

- How are security, accessibility, and organizational constraints communicated throughout the project community? What indications are there that these constraints are well understood?
- Are security, accessibility and privacy requirements treated the same as functional requirements? How are they addressed in the requirements process? Are they prioritized as highly?
- How are security, accessibility and privacy addressed in system design and code structure?
- To what extent are security testing and controls integrated into daily work? How much is automated? How early does it detect issues?
- How is compliance with all security requirements verified in an ongoing manner and documented with auditable evidence?
- How is Section 508 Compliance verified as the system is developed and documented with auditable evidence? What controls are in place to notice undesirable changes or other actions made by an individual? How do we confirm and provide evidence that controls are operating effectively?

Outcome #8: Consistent and repeatable processes are used across build, deploy, and test

Consistency is required to maintain quality across delivery. Teams who have an understood and repeatable process can gauge the efficacy of the improvements made.

Key Questions

- How many manual steps are there in the current build, deploy, and test process, and what is the team doing to reduce that number?
- Is there a common code repository/branch that is built, tested, and deployed on every commit?
- How long does code exist on other branches or the developer's machine before merging to the common code?
- What degree of confidence does the suite of automated tests provide? o How quickly and easily can build failures be resolved?

Outcome #9: The entire system is deployable at any time to any environment

Unfinished work in progress provides no benefit and may block the efforts of others. The system should be maintained in a working state even as modifications are being made.

Key Questions

- Can the same automated script deploy to every environment?
- Are database changes and rollbacks automated with version-controlled scripts?
- To what extent is the setup and configuration of environments automated with version-controlled scripts?
- To what extent is the build/deployment pipeline automated with version-controlled scripts?
- How long does it take to stand up a complete test environment with production or production-like data?

Outcome #10: The system has high reliability, availability, and serviceability

Attention must be focused on the robustness of the system in the face of errors, the ability to be used as development proceeds, and the ability to quickly detect and correct latent problems.

Key Questions

- Can various parts of the system be built and deployed independently?
- To what degree is the system meeting the reliability, availability, and serviceability needs of the mission?
- How long does it take to detect, ameliorate, and correct operational problems?
- Are the operational characteristics of the system being validated in production through monitoring, reporting, and alerting? How?
- Is the system designed in such a way as to be cost-effective in operation?

V. Generally Accepted Agency Practices

Each program or project chooses a baseline set of practices that support the Lean-Agile-DevOps outcomes listed in this document. The chosen practices should be documented in the Team Process Agreement (TPA) and improved over time. The program or project may solicit an independent assessment of its practices following the USCIS IV&V Policy and will be expected to justify its practices to the RPR Authority (USCIS CIO or designee). Improvements that are material should be documented by updating the Team Process Agreement (TPA) before the next RPR and the program or project should be able to justify its TPA practices if questioned about them in the RPR.

MI CIS-OIT-003 Appendix A lists typical agency practices, derived from Agile and DevOps methods commonly followed in the software development industry. Nothing in this document should be construed as prohibiting even better practice, but is intended to guard against insufficient discipline or governance. Practices may be reviewed by the CIO or designee at any time, particularly in the RPR, or on the advice of Quality Assurance, and the program or project should be able to justify the chosen practices.

VI. Governance

The purpose of this governance is to ensure the government's interest in delivering appropriate IT solutions on behalf of the public. Governance responsibilities include:

- Ensuring changes to IT systems pose appropriately low risk to mission fulfillment
- Portfolio management and alignment with the overall strategic direction of mission
- Providing transparency to project stakeholders and opportunities for involvement by those impacted by system changes, including end users
- Verifying projects are carried out with appropriate procurement, contracting, and hiring practices in order to meet fiduciary constraints
- Continuously improving governance and oversight mechanisms to ensure that they accomplish project goals in a lean manner

This MI represents a tailoring of the SELC included in the annexes to DHS acquisition guidance presented in DHS D-102. Appendix B provides the tailoring plan that demonstrates this alignment with D-102. By following this MI, USCIS Lean-Agile-DevOps projects will maintain compliance with D-102. Programs on the DHS Major Acquisitions Oversight List will, in addition, need to fulfill the requirements of the D-102 Acquisition Lifecycle Framework (ALF).

A separate MI, CIS-OIT-004, describes the USCIS Agile Independent Verification and Validation (IV&V) approach that will be used to evaluate adherence to this MI and will inform governance activities.

During the "Obtain" phase of the program acquisition lifecycle, system development activities will proceed through a number of increments, or release cycles. For each increment, the following gate reviews will be held:

Lean Release Planning Review (Lean RPR)

Lean Release Planning is the means by which USCIS agile projects establish time, cost, and a notional plan for delivering new capabilities. Lean Release Planning artifacts should include minimum documentation necessary to effectively communicate release plans and should be published in a location accessible to all stakeholders. Once a minimum set of artifacts is established at the outset of a project, artifacts should be updated incrementally throughout the release cycle to reflect current reality.

The RPR Meeting is a gathering of stakeholders to review release plans and align resources to support them. The RPR Authority (USCIS CIO or designee) will assess a project's readiness to proceed with a time boxed release cycle of no more than six months. A business decision will be made as to whether the investment in the release cycle is justified by the expected results (capabilities to be produced). The project may not proceed to release activities (development, testing, etc.) until it has secured RPR approval.

The RPR Authority will assess the project's likelihood of achieving the outcomes required by this MI (sections A and B). The RPR Authority will review appropriateness of resourcing and skill levels, agile team processes, technical practices, the team's understanding of capabilities to be developed, oversight and transparency mechanisms, and dependencies on other projects and infrastructure. The project will demonstrate its readiness through thoughtful discussion with the RPR Authority, by providing evidence that stakeholders and delivery team members concur with release plans, and by producing a set of Lean RPR artifacts.

Core RPR Artifacts:

- Capabilities and Constraints (CAC)
- Project Oversight Plan (POP)
- Test Plan

- Team Process Agreement (TPA)
- Release Characteristics List

Other artifacts, such as Section 508 Compliance Determination Forms (CDF), may be required depending on the specific project, which will be established by agreement with the RPR Authority.

Team-Managed Deployment (TMD) Onboarding

TMD Onboarding is an IV&V process to validate a system's capability to operate with high reliability, availability, and serviceability using robust automated build, test, and deployment practices. Systems should be on boarded to TMD when they fully satisfy outcomes 7, 8, 9, and 10 in this MI. Following TMD onboarding, RPR approval constitutes authorization for teams to deploy directly to production for up to six months. To minimize risk, teams are encouraged to deploy as often as multiple times per day, and must deploy to production at least every two weeks.

TMD requires ongoing communication and collaboration of development engineers, operations engineers, and business stakeholders. The following team agreements are required to facilitate effective teaming across the project community.

1. *Product Owner Acceptance* – The Product Owner retains full authority and responsibility for approving features deployed both through feature toggles and by direct code push to production. Teams are strongly encouraged to make this Product Owner approval a step in the continuous delivery pipeline.
2. *Communications Agreements* – Teams make agreements with key stakeholders regarding notifications before, during, and after deployment. Stakeholders include the user community, operations support engineers; help desk personnel, the Information System Security Officer (ISSO), Quality Assurance, and other impacted groups. Teams are encouraged to provide notifications via an Operations Monitoring Dashboard.
3. *Monitoring* – Teams prepare an Operations Monitoring Plan or Dashboard showing the practices, tools, and measures that will monitor applications in production. The plan will include an operations review schedule and escalation procedure when monitoring thresholds are breached. In lieu of a document, an Operations Monitoring Dashboard is the preferred long-term approach.
4. *Documentation* – Teams regularly and appropriately update the document set in accordance with their Program Oversight Plan (POP). Artifacts requiring regular updates may include a Pipeline Design Document, System Design Document or Wiki (SDD/W), Interface Control Agreements (ICAs), and Section 508 and Security Documentation. Teams are encouraged to use agile documentation approaches such as self-documenting code and tests expressed in a business-friendly language. Agreements regarding such approaches should be noted in the POP.
5. *Periodic Audits* – Teams make agreements for periodic audits of 508 compliance, security compliance, and other auditing oversight deemed necessary during the RPR.

USCIS OIT Applied Technology Division (ATD) will support the team in this effort by providing an independent assessment on pipeline suitability for TMD Onboarding. TMD is encouraged for all USCIS teams but granted on a contingent basis-provided the system remains in compliance.

Release Readiness Review for TMD Systems (TMD-RRR)

RRRs for TMD systems will be held periodically to approve the release of major new functionality to users through a deployment or feature toggle. The criteria and/or schedule for holding TMD-RRRs for a particular system will be determined according to risk, using the risk model described in the USCIS IV&V Policy, and will be documented in the system's TPA. RRRs may also be held on demand by the CIO and on the advice of Quality Assurance, based on risk.

Legacy Release Readiness Review (RRR) and Electronic Release Readiness Review (eRRR)

Systems without TMD approval must hold a Release Readiness Review prior to each production deployment unless a waiver is granted by the Delivery Assurance Branch. An RRR may be conducted as a meeting or, per agreement with the RRR Authority, as a sequence of electronic approvals. In order to assess whether the current increment is ready to be deployed, the RRR Authority will assess whether the deployment was adequately tested, reviewed by the product owner and users, and is compliant with enterprise architecture, coding standards, Section 508, and security requirements. The RRR Authority also verifies that release activities were coordinated with business stakeholders and that the business is prepared for the impact of the release. Finally, the RRR Authority assesses the deployment and rollback plans and ensures the deployment package is ready to be submitted to applicable change control boards (CCBs). If the RRR Authority approves the release, it is then submitted to Change Control and deployed.

Core Deployment Artifacts (TMD-RRR, RRR, and eRRR):

- System Design Document or Wiki (SDD/W)
- Automated and Manual Build and Installation Scripts

- Automated and Manual Test Scripts
- Automated and Manual Deployment Scripts
- ICCB or Change Control Board Package
- Security Plan (SP)
- Security Assessment Report (SAR)

Other artifacts, such as Section 508 Compliance Determination Forms (CDF), may be required depending on the specific project, to be established by agreement with the RRR Authority.

Post Implementation Review (PIR) / Release Cycle End

During the PIR, the PIR Authority (USCIS CIO or designee) and the team will analyze the project's successes and failures during the release cycle to identify improvements to the next release cycle. The review will include the Product Owner's assessment of the business value generated during the release cycle, software quality measurements, Section 508 compliance, security compliance, and POAM resolution. The PIR also constitutes the formal end of a release for IUS purposes. The primary focus of the PIR, though, is to celebrate value that was delivered and identify continuous improvement opportunities. Teams should work with USCIS IV&V teams to provide an independent assessment of key measurements and outcomes of the release. Teams are encouraged to hold the PIR in conjunction with the RPR meeting for the next release cycle.

Additional Procedures

Lean-Agile-DevOps projects must conform to the USCIS policy IV&V in order to:

- Provide transparency and accountability to the public
- Inform management and oversight bodies with an independent view of what is working or not working in program execution, based on data and analysis
- Provide feedback to program executors to help them improve their processes

VII. Questions, Comments, and Suggestions

Please address any questions, comments, or suggestions to: USCIS-QA-TEAM@uscis.dhs.gov

VIII. Approval

Signed:_____ Date:_____

OFFICE OF INFORMATION TECHNOLOGY

Addendum to MI CIS-OIT-003 Management Instructions for Applying Lean-Agile-DevOps Principles

Effective Date: 1 April 2017

Management Instruction CIS-OIT-003 Appendix

Appendix A. Generally Accepted Agency Practices

In pursuit of the Required Outcomes called out in CIS OIT Management Instruction CIS-OIT- 003, the following generally accepted practices may be used to achieve successful software development. The Key Questions for each Required Outcome help identify and measure areas of improvement. Table 1 depicts the outcomes supported by each of the practices.

Teams planning to practice Team Managed Deployment (TMD) are expected to have a higher level of Agile discipline than the minimal guidelines.

The team-chosen enabling practices commonly include the following:

Delivery Cadence

The development teams deliver incremental improvements to the agency on a regular and frequent basis.

These deliveries of working functionality allow the work completed so far to be experienced, providing an unambiguous indicator of progress and a potential discovery of previously unknown needs.

- Deliver to production no less frequently than quarterly
- For TMD, deliver to production no less frequently than the development cadence, and potentially multiple times per day Delivery Environment

Development delivery must be able to provide value to the agency, either to allow stakeholders to experience the current system capabilities and limitations, or to end users for actual use.

- At minimum, to an internal environment where stakeholder can examine and evaluate the system

- Customarily to an environment that mimics production
- For TMD, to production use

Iterative, Incremental Development

Development should proceed in small slices of functionality. As development proceeds, existing functionality should be revisited to add additional or modify existing functionality (iterative). New or modified functionality should extend existing working functionality, leaving the whole in a working state (incremental).

- Development cadence of no longer than 4 weeks
- For TMD, development cadence no longer than 2 weeks
- Short enough for effectively steering the project
- Small increments of functionality are validated as they are developed
- Projects shall use time boxes or limited work in progress (WIP) policies to enforce short cadences for planning, completing, demonstrating, and deploying working tested features
- For TMD, validation of accumulated functionality is continually validated, mostly with automated checks, to enable development flow without regressions

Embedded Product Ownership

The direction of development, what functionality should be developed and in what order, should be embedded with the development team, authorized and available to make decisions as needed without delay.

- The Agency needs are represented by a single clear voice to development, dedicated to the development effort
- Product Owner has full authority to make timely decisions regarding development, prioritization, and acceptance of development
- Product Owner has full authority to make decisions about when functionality is deployed either by turning on a feature toggle or by direct code push to production
- Close collaboration between dedicated representative and actual stakeholders and users
- Teams are encouraged to include Product Owner approval as part of the continuous delivery pipeline
- For TMD, frequent feedback of the developing system from the actual stakeholders and users, informing future development, priorities, and fitness for purpose

Representation of Requirements

The documentation of requirements for development should be tuned to the needs of the development process and regarded as ephemeral. Any need to document beyond the development process should be regarded as separate and designed to meet that need.

- Explicit conditions of satisfaction that may be validated
- Acceptance criteria describing the intent
- Acceptance scenarios illustrating essential cases
- Use of low over-head, low fidelity assets such as user stories, augmented as needed with elaborations such as paper prototypes, or sample reports to convey the essential behavior
- Independent pieces capable of being sequenced in almost any order
- Small enough to easily fit within the delivery cadence

Automated Testing

In keeping with "test early, test often" principles, test criteria defined early in the life of a user story drives creation of automated test code that is stored in the version control system along with all other code. Automated tests should include appropriate testing such as unit testing, functionality, and system-to-system interfaces. While complete automated testing is desired, security and Section 508 accessibility testing will be automated when tools are available to support. Risk-based approaches should be used to determine which automated tests are included in regression suites.

- The explicit conditions of satisfaction determined in the requirements are automated as acceptance tests
- Functionality is typically tested over the smallest scope possible, and includes edge conditions

The Agile Testing Pyramid may be used to visualize this

- For TMD, high level of reliable automated testing
- For TMD, performance measures are tracked over time by the development teams

Fail-Safe

Concern should be paid to execution that may not proceed as desired and what consequences this will have. Negative consequences should be minimized and recovery procedures should be considered.

- System design shall anticipate environmental and implementation failures and mitigate the consequences
 - This may be monitored by the consequences and time-to-fix for production incidents
- For TMD, tests are treated as valuable as code, and gaps or failures are treated as first-class issues
- For TMD, perform as many infrastructure tasks as possible programmatically
- For TMD, it should be feasible to revert to the previous version, including database schema or data changes and environment

In close coordination with operations engineers, development teams implement and test methods to monitor, minimize, and correct unanticipated issues associated with deployments. Preferably, these methods are automated. These methods may include blue/green deployments, feature toggles, rollback scripts, and “fail forward” approaches that enable rapid replacement of faulty elements. Recovery methods should be executed quickly to minimize impact to data, system performance, and other critical aspects of production applications.

Extrinsic Quality

Care should be taken to keep the external quality of the system, as seen by the users, sufficiently high at all times to give correct operation and ease of use.

- Every feature is specified with one or more essential tests representing the intended functionality
- External expertise is engaged for extended verifications (e.g., security, accessibility) on a regular basis
- Testing activities happen within development cadence
- Testing capabilities are embedded within the teams

Intrinsic Quality

Care should be taken to keep the internal quality of the system, as seen by the developers, sufficiently high at all times to promote ease of development, understanding, and modification.

- System implementation shall not impede the addition or modification of functionality
- This may be measured in arrears by counting the number of modules that must be modified for a change
- As units of code are created, they are simultaneously tested for proper operation, resilience to unexpected inputs, and boundary conditions
- Unit tests document the code behavior intended by the programmer and verify that the code exhibits this behavior

Emergent Design

- The design of the system should be envisioned and realized over time.
- The more we work on the system, the better we understand the needs of the mission and the needs of the implementation context.
- At any given time, the system design must support current functionality without being overdesigned to support future functionality.
- Anticipated future needs of the system should be designed as needed.
- Care should be taken to keep such needs in mind so that they may be feasibly implemented when the time comes.
- Such an approach not only maximizes the realized benefit of the design, but leaves the agency best prepared for future changes in mission needs.
- Avoid building unused “hooks” anticipating future needs
- Keep the design simple so that future needs are easy to accommodate as they arise

Refactoring

As the needs of the design shift, it's often necessary to modify existing code without changing its functionality.

This process is called Refactoring, a term attributed to William Opdyke and Ralph Johnson after their September 1990 article on the topic. The best known reference to this technique is Martin Fowler's book, *Refactoring. Improving the Design of Existing Code*.

By reshaping code without changing its functionality, we can correct deficiencies we discover in our design or make the design amenable to new demands we place on it.

- Separate changes in code structure from changes in code functionality
- Use well-known refactoring techniques that are known to preserve functionality

- Make restructuring changes as a series of small changes, keeping the code functional at each step

Intentional Architecture

Make design decisions intentionally, rather than through expedience. Anticipate technical risks and design the architecture to meet them as they are addressed.

- Keep an eye on the long-term goals and technical issues as the design emerges
- Communicate the issues and current thinking on architectural approaches to all members of the development team
- Listen to any questions or objections concerning the suitability of the design

Managing Technical Debt

Ward Cunningham invented the term Technical Debt to describe the difference between how we currently understand the problem domain and how it is represented in our code. This difference naturally creates difficulties as we expand our coverage of the problem domain.

For example, we might model a domain construct as a hierarchical tree, but later find that some nodes are referred by more than one node. Our tree implementation cannot model that. Refactoring the code to a directed acyclic graph implementation will model our current understanding of the problem domain more directly.

Since then, others have come to use the phrase Technical Debt any perceived deficiency in the code design.

Whether using a strict or loose definition, it's important to manage these deficiencies so that the code does not become difficult to maintain and extend.

- Keep duplication of functionality at a minimum
- Write code that expresses the concepts on the mind of the programmer, such that they are obvious to the next person to touch this code
- In object-oriented code, follow Robert C. "Uncle Bob" Martin's SOLID design principles
- In all code, maximize cohesiveness of any module or grouping, and minimize its coupling to other modules or groupings

Version Control

Teams frequently commit working code to a USCIS-owned repository using an automated mechanism. In this context, code implies all system source code, configuration files, automated test scripts, build scripts, deployment scripts, or other computer files needed to build the system or the supporting Continuous Delivery pipeline.

- All code is version-controlled
- Developers and teams should integrate their code frequently
 - Code is merged into common branch more frequently than development cadence
 - Code from the common branch is frequently merged into each developer's working copy, preferably multiple times a day
- Minimal time between introducing a change and other teams accounting for that change – For TMD, multiple times a day
- Documented procedures for build, test and deploy are version-controlled with the code
- It shall be feasible to retrieve and build any previous version, preferably by name, date or tag
- It shall be feasible to see the history of changes and to compare any two versions Scripted Builds
- Build processes should be well-defined so that they are repeatable as a matter of course.
- Build processes are scripted to allow anyone to build any portion of the system in a repeatable manner
- Build scripts should be version-controlled with the code
- Build scripts should contain segregated build steps for compiling, unit testing, producing deployable artifacts, and other desirable units of work

Automated Builds

To the extent feasible, build processes should not rely on manual intervention for execution. Human intervention should be reserved for decision making.

- Builds are performed via automated, script-driven retrieval of source code from a repository monitored by a dedicated build server
- Builds should run on code check in, on a set frequency, on demand, or any combination of these
- Builds should run a sequence of build scripts to compile, unit test, and produce deployable artifacts. Builds may automatically deploy artifacts and test them in situ
- Builds should complete within a short duration

The build server should produce appropriate build notifications and always present build status

Scripted Deployment

Deployment procedures should be well-defined so that they are repeatable as a matter of course.

- The same documented procedures are used to deploy to any environment, including Production
- For TMD, these procedures should be scripted and version-controlled

Deployment with minimal downtime for users

- Small releases
- Decoupled services
- Zero downtime (e.g., blue-green) deployments
- Database migration scripts
- Forward and backward compatibility of components
- Backout capability

Automated Deployment

To the extent possible, deployment scripts should not rely on manual intervention for execution.

- Teams maintain an automated process (or set of processes) that executes a list of deployment steps via script or via a deployment tool
- Automated deployments should be rapid, reliable, testable, and repeatable
- Steps include running acceptance tests, pushing code to downstream environments, and automated smoke testing
- Communication artifacts, such as tickets and release notes, should also be automatically generated. Deployment configuration scripts should be stored as code and placed under configuration management

Approved Pipeline

The components and procedures to build, test and deploy software should be reliable and trusted.

- Teams implement a Continuous Delivery pipeline approved by USCIS.
 - Pipeline components may already be in use at USCIS or, per agreement, may be emerging tools in the market that are new to USCIS
- For TMD, procedures for build, test and deploy are automated

System Monitoring

Systems should be monitored in production to detect problems in a timely fashion for quick action, and to provide the business with information about normal use.

- Teams shall have procedures and tools in place to monitor the performance and health of the system in production
- Key elements should be displayed in a dashboard viewable at any time
- Automated systems may monitor that operations are within defined thresholds
- – Appropriate personnel should be alerted when thresholds are breached
- – Incident management and escalation procedures should be defined

Release Planning

Planning for future releases should provide guidance to external stakeholders while providing flexibility for the appropriate definition and delivery of system details.

- Adaptive Rolling Wave Planning to maintain a clear vision of immediate capability delivery in the context of a longer range view

Visibility of progress

The progress being made toward program goals should be easily visible and reflect the current reality.

- Visibility into team's progress toward program goals (e.g., burn-up)
- Practices in place for communication and collaboration across teams (e.g., Scrum of Scrums, Portfolio Alignment Wall)

Peer Reviews

Avoid single points of failure by collaborating with others, filling in knowledge gaps, catching oversights, and considering a diverse set of options.

- Peers should review each other's code, tests, and other development artifacts
- Reviews should attempt to identify system risks not caught by tests and automated analysis
- Reviews should share information and development styles across the development team

Integrated Experimentation & Learning

In recognition that the beginning of a program is the point in time at which the least is known about it, experimentation and learning should be conducted to maximize improvement as development proceeds.

- team retrospectives at development cadence with tangible results
- Periodic program retrospectives over larger intervals and participants
- Capacity is allocated for experiments and improvements as a normal part of development

Culture of learning

In recognition that the majority of the time and effort in a program is spent learning what and how to do things, institutionalize learning as a major part of the program execution.

- Outside the development process, institute periodic sharing of technical and process learning
 - Communities of Practice, Guilds, Brown Bags

Deployment History and Consistency

Place the highest value on meeting needs through the life of the program, demonstrating trustworthiness.

- Teams should demonstrate a record of successful deployments
 - Success measures include avoidance of emergency conditions and post-release issues
 - Should a problem occur as an aberration, teams should demonstrate an ability to eliminate the root cause, ensuring a one-time issue does not become a pattern of dysfunction

Appendix B:

MI-CIS-OIT-004

Management Instruction for Agile Independent Verification and Validation

Effective Date: 26 June 2017 Management Instruction: CIS-OIT-004

I. Purpose

This Management Instruction (MI) establishes the U.S. Citizenship and Immigration Services (USCIS) policy for the use of risk-based Independent Verification and Validation (IV&V) to inform management and make oversight decisions ensuring that Information Technology (IT) programs adhere to USCIS Management Instruction CIS-OIT-003 and its Appendices.

The primary functions of USCIS IV&V are:

- Provide transparency and accountability to the public;
- Provide timely feedback to program executors to continuously improve processes, practices, and outcomes;
- Ensure that projects deliver solutions that meet business objectives, support mission needs, and deliver value;
- Inform management and oversight bodies with an independent assessment of program execution based on data and analysis;
- Ensure compliance with regulatory requirements, USCIS Management Instructions, and Department of Homeland Security (DHS) Management Directives

To fulfill these functions, USCIS IT programs will use a risk-based IV&V approach to verify and validate the outcomes defined in Management Instruction CIS-OIT-003 and its Appendices. The IV&V process will ensure that the appropriate controls and analyses are applied to each program based on its assessed risk. The approach for each program will be agreed upon through a collaboration of program executors, USCIS management, IV&V teams, and external stakeholders, and will be documented in a new document called the Independent Assessment Plan (IAP).

II. Scope

This Management Instruction focuses on the IV&V program at USCIS but applies to all employee and contractor teams involved in the planning, development, and deployment of software and systems throughout USCIS.

Office of Information Technology

III. Authorities

The following laws, regulations, orders, policies, directives, and guidance authorize and govern this Management Instruction:

1. DHS Management Directive (MD) 102-01 "Acquisition Management Directive," and associated Instructions and Guidebooks
2. Section 5202 of the Clinger-Cohen Act of 1996
3. Office of Management and Budget (OMB) Circulars A-130 and A-11
4. 25 Point Implementation Plan to Reform Federal Information Technology Management (U.S. Chief Information Officer, December 9, 2010)
5. Contracting Guidance to Support Modular Development (OMB, June 14, 2012)
6. Memorandum on Agile Development Framework for DHS, by DHS CIO Richard A. Spires, issued June 1, 2012
7. Digital Services Playbook (<https://playbook.cio.gov>)

IV. Policy, Procedures, and Requirements

Except in cases where a waiver is granted by the Chief Information Officer (CIO), all systems development and maintenance projects at USCIS will require IV&V. Such projects include, for example, custom software development, Commercial Off-The-Shelf (COTS) integration and configuration, business intelligence, and reporting capabilities.

USCIS Office of Information Technology (OIT) management will ensure that appropriate training, coaching, and tools are available to facilitate the success of all projects. Teams are encouraged to work with OIT support groups to implement this Management Instruction in a manner appropriate for their particular context.

A. IV&V Approach

The IV&V approach to each release cycle of each project is based on a holistic assessment of the project, the team's development history, the release plan, and the deployment plan. This assessment is based on the unique characteristics and measures of each assessed element. Some examples include:

- DHS program level or CIO designation for the project
- Visibility to the public
- Impact on mission critical systems
- Number of internal and external users affected
- Federal Information Processing Standard (FIPS) rating and security or privacy impacts
- Reliance on interfaces to external systems
- Development process
- Outcomes to date (e.g., technical debt, escaped defects, user satisfaction)

At the beginning of each project, the IV&V stakeholders will evaluate the project's risk and create an Independent Assessment Plan (IAP). The IAP will be re-evaluated from time to time during the course of the project to see if it needs to be changed. The IAP will indicate what level of assessment will be conducted, what resources will be allocated, and what templates will be used for assessment. Appendix C to this document shows an example of an IAP template (the template may vary over time). The IAP will serve as a guide for IV&V as the program proceeds.

USCIS has also developed an assessment tool called the Product Quality Assessment (PQA) that will be continuously refined as USCIS OIT gains experience determining the success factors for projects. An example is shown in Appendix B of this document. This instrument will be the default template for IV&V assessments of major programs. The PQA compares the program's practices and status to the instructions given in Management Instruction CIS-OIT-003 and in its Appendix A. The IV&V process therefore functions as a control to ensure that programs implement the direction specified in Management Instruction CIS-OIT-003 and its Appendices.

There will be a direct correlation between risk and the level of IV&V engagement. High risk programs (all level one and two programs and certain level three programs) will have embedded IV&V analysts and testers working with the development team, while low risk programs may only be audited. High risk programs will also be assessed more frequently than low risk programs. IV&V will also evaluate and provide feedback on all Systems Engineering Lifecycle (SELC), Acquisition Lifecycle Framework (ALF), and other oversight documents and artifacts.

Key documents, artifacts, and relevant risk assessments will be revisited in each Release Planning Review (RPR) and will be updated as necessary, depending on the level of IV&V engagement, throughout the release cycle.

During project execution, IV&V teams will monitor team progress toward the outcomes set forth in USCIS Management Instruction CIS-OIT-003 and its Appendices. Depending on the needs of the project, IV&V teams may also include other activities such as:

- Sample testing for Section 508 conformance
- Code quality scanning and manual code review
- Unit test review
- Functional testing and test review
- Integration testing
- Performance testing
- End User testing

These activities will inform IV&V teams' analysis as documented in the PQA. IV&V will execute these activities in a manner that supports agile delivery practices and methods.

B. Team Managed Deployment

In order to support best practices for DevOps and Continuous Delivery techniques, USCIS has developed a methodology called, Team Managed Deployments (TMD). In order to engage in this methodology, a program must be onboarded to TMD by the IV&V stakeholders. In assessing eligibility for TMD, IV&V stakeholders will evaluate a program's readiness relative to CIS-OIT-003 Outcomes #7, #8, #9, and #10. The results of the evaluation and a determination for TMD certification will be conducted as part of the program's next RPR, in accordance with Management Instruction CIS-OIT-003. Example measurements are provided in Appendix A.

C. Value Delivery

A primary function of IV&V at USCIS is to ensure projects deliver solutions that meet business objectives, support mission needs, and deliver value. This work begins in release planning, when the IV&V team works with Product Owners to ensure that teams plan to deliver capabilities that clearly meet mission needs and priorities, as outlined in the Capabilities and Constraints (CAC) document.

At RPR, IV&V ensures alignment with business needs by validating that the appropriate stakeholders (product owners, line of business executives, etc.) are present in person or by delegation and fully approve release plans. During the development cycle, IV&V monitors projects to ensure that business representatives are involved in work planning sessions, and in monitoring and participating in test efforts.

For Level 1 and other designated projects, IV&V also supports Operational Test & Evaluation (OT&E). OT&E, or Operational Testing, is a testing process that takes place on production systems with production data with real end users. Its purpose is to determine whether Key Performance Parameters (KPPs) articulated in the Measures of Effectiveness (MOEs) and Measures of Suitability (MOSSs) set forth in the Operational Requirements Document (ORD) by the business sponsor at program authorization have been met, or not. Many experts consider this the ultimate test of business value, as it was what was promised when the program was authorized.

D. Questions, Comments, and Suggestions

Please address any questions, comments, or suggestions to: USCIS-QA-TEAM@uscis.dhs.gov VI. Approval

Signed: _____ Date: _____

Example Metrics

Below are examples of measurements supporting evaluation of objective outcomes. Key measurements must be agreed among program management, IV&V, and USCIS OCIO for regular reporting. The agreement on measurements must be recorded in the POP, and revisited in each RPR. This list is neither mandatory nor exhaustive, but serves as an indicator of the types of measurements that should be considered in crafting the POP for a specific program.

MI CIS-OIT-003 Outcome	Examples of IV&V Decision Support Measurements (Trending Preferred)
Outcome #1: Programs and projects frequently deliver valuable product	<ul style="list-style-type: none">Quantitative measurements of program goals (business KPIs)Number of deploymentsUser satisfactionStrategic stakeholder satisfactionUsage statistics
Outcome #2: Value is continuously discovered and aligned to mission	<ul style="list-style-type: none">Lead times for new functionalityEvidence of feedback being incorporated
Outcome #3: Work flows in small batches and is validated	<ul style="list-style-type: none">Work item flow measurements (e.g. cycle time)Batch sizeEvidence of test coordinationEvidence product demonstration feedback is incorporated in requirements
Outcome #4: Quality is built in	<ul style="list-style-type: none">Incident count (escaped defects)Code quality measurementsTest coverageEvidence of appropriate tool configuration and use
Outcome #5: The organization continuously learns and improves	<ul style="list-style-type: none">Amount of effort spent on improvementOutcomes of retrospective experimentsImplementation of retrospective action itemsEvidence of appropriate measurement activitiesEvidence of feedback being incorporatedEvidence of practice transfer across organization
Outcome #6: Teams collaborate across groups and roles to improve flow and remove delays	<ul style="list-style-type: none">Continuous integration availabilityLean measurements“Health check” assessment of team practices

continued on next page

continued from previous page

MI CIS-OIT-003 Outcome	Examples of IV&V Decision Support Measurements (Trending Preferred)
Outcome #7: Security, accessibility and other compliance constraints are embedded and verifiable	<ul style="list-style-type: none">• Cost of compliance issues to customers, users, and agency• Number of open issues• Security risk level• Section 508 risk level• Privacy risk level• Performance risk level
Outcome #8: Consistent and repeatable processes are used across build, deploy, and test	<ul style="list-style-type: none">• Rate of broken builds, particularly in later stage gates• Number/percentage of escaped defects
Outcome #9: The entire system is deployable at any time to any environment	<ul style="list-style-type: none">• Percentage of deployments needing rollback• Pipeline and repository unavailability incidents
Outcome #10: The system has high reliability, availability, and serviceability	<ul style="list-style-type: none">• Incident count• Incident aging and inventory• Escaped defect count• Uptime• Production performance• Mean time to repair• Mean time between failures• Production error count

BIBLIOGRAPHY

- Adler, Paul. "The 'Learning Bureaucracy': New United Motor Manufacturing, Inc." In *Research in Organizational Behavior*. Vol. 15, edited by Barry M. Staw and Larry L. Cummings, 111–94. Greenwich, CT: JAI Press, 1992. Source consulted was Draft 3.1, available at [http://faculty.marshall.usc.edu/Paul-Adler/research/NUMMI\(ROB\)-1.pdf](http://faculty.marshall.usc.edu/Paul-Adler/research/NUMMI(ROB)-1.pdf).
- Adler, Paul. "Time and Motion Regained." *Harvard Business Review* (January/February 1993): <https://hbr.org/1993/01/time-and-motion-regained>.
- Adler, Paul. "Building Better Bureaucracies." *The Academy of Management Executive* 12, no. 4 (1999): 36.
- Adler, Paul, and Bryan Borys. "Two Types of Bureaucracy: Enabling and Coercive." *Administrative Science Quarterly* 41, no. 1 (March 1996): 61–89.
- Adzic, Gojko. *Impact Mapping: Making a Big Impact with Software Products and Projects*. Surrey, UK: Provoking Thoughts, 2012.
- Amy, D. J. "The Case for Bureaucracy: An Unapologetic Defense of a Vital Institution." *GovernmentIsGood.com*. Accessed May 1, 2020. <http://www.governmentisgood.com/articles.php?aid=20>.
- Arendt, Hannah. "A Special Supplement: Reflections on Violence." *NY Review of Books*, February 27, 1969. http://www2.kobe-u.ac.jp/~alexroni/IPD%202019%20readings/IPD1%202019%20No.8/A%20Special%20Supplement_%20Reflections%20on%20Violence%20by%20Hannah%20Arendt%20_%20The%20New%20Yor.pdf.
- Arendt, Hannah. *Eichmann in Jerusalem: A Report on the Banality of Evil*. New York: Penguin Books, 2006.
- Avery, Christopher. "Responsible Change." *Cutter Consortium Agile Project Management Executive Report* 6, no. 10 (2005): 1–28.
- Batkins, Sam. "Testimony." *AmericanActionForum.org*. March 29, 2017. <https://www.americanactionforum.org/testimony/evaluating-paperwork-reduction-act-burdens-reduced/>.
- Balzac, Honoré de. *The Bureaucrats*. Translated by Charles Foulkes. Evanston, IL: Northwestern University Press, 1993.
- Beetham, David. *Bureaucracy*. Minneapolis: University of Minnesota Press, 1987.
- Beniger, James R. *The Control Revolution*. Cambridge, MA: Harvard University Press, 1986.
- Blair, Elizabeth. "A History of 'Pettifogging' for the Pettifoggers Among You." NPR. January 22, 2020. <https://www.npr.org/2020/01/22/798486578/a-history-of-pettifogging-for-the-pettifoggers-among-you>.
- Blau, P. M. *The Dynamics of Bureaucracy: A Study of Interpersonal Relations in Two Government Agencies*. Chicago: University of Chicago Press, 1963.

- Blau, P. M., and M. W. Meyer. *Bureaucracy in Modern Society*. 2nd ed. New York: Random House, 1971.
- Bognes, Bjarte. *Implementing Beyond Budgeting: Unlocking the Performance Potential*. Hoboken: John Wiley and Sons, 2009.
- Bozzuto, Brian. "Coercive vs. Enabling Bureaucracy." *SolutionsIQ*. August 21, 2011. <https://www.solutionsiq.com/resource/blog-post/enabling-bureaucracy/>.
- Brady, John. "Analytics Without Limits: FINRA's Scalable and Secure Big Data Architecture—Part 1." *AWS Public Sector Blog*. October 3, 2017. <https://aws.amazon.com/blogs/public-sector/analytics-without-limits-finras-scalable-and-secure-big-data-architecture-part-1/>.
- Buchanan, David A., and Louise Fitzgerald. "New Lock, New Stock, New Barrel, Same Gun: The Accessorized Bureaucracy of Health Care." In Clegg, Harris, and Höpfl, *Managing Modernity*, 56–80.
- Burke, Jason, and Ian Black. "Al-Qaida: Tales from Bin Laden's Volunteers." *The Guardian*. September 10, 2009. <https://www.theguardian.com/world/2009/sep/10/al-qaida-terrorism-bin-laden>.
- "Bureaucracy: The Piazza Tales." UNT University Libraries Exhibits website. Accessed January 1, 2020. <https://exhibits.library.unt.edu/bureaucracy-love-story/items/piazza-tales-1>.
- Burns, Tom, and G. M. Stalker. *The Management of Innovation*. London: Tavistock Publications: 1961.
- Cantoni, Craig J. *Corporate Dandelions: How the Weed of Bureaucracy Is Choking American Companies—and What You Can Do to Uproot It*. New York: American Management Association, 1993.
- Chrystal, K. Alec, and Paul D. Mizen. "Goodhart's Law: Its Origins, Meaning, and Implications for Monetary Policy." November 12, 2001. <https://pdfs.semanticscholar.org/0062/a8e2981230185c88819776e600419ed1426d.pdf>.
- Clegg, Stewart, Martin Harris, and Harro Höpfl, eds. *Managing Modernity: Beyond Bureaucracy?* Oxford: Oxford University Press, 2011.
- Clegg, Stewart. "Under Reconstruction: Modern Bureaucracies." In Clegg, Harris, and Höpfl, *Managing Modernity*, 202–229.
- Clinger-Cohen Act of 1996. Congress U. N. Public Law: 104–106.
- Cohn, Mike. *Succeeding with Agile: Software Development Using Scrum*. Upper-Saddle River, NJ: Addison-Wesley, 2010.
- Conway, Melvin E. "Conway's Law." MelConway.com. Accessed May 1, 2020. http://www.melconway.com/Home/Conways_Law.html.
- Crooks, Peter, and Timothy H. Parsons. *Empires and Bureaucracy in World History: From Late Antiquity to the Twentieth Century*. Cambridge: Cambridge University Press, 2016.
- Cyert, Richard M., and James G. March. *A Behavioral Theory of the Firm*. Englewood Cliffs, NJ: Prentice-Hall, 1963.
- Department of Homeland Security, Management Directive 102.
- Department of Homeland Security. "Acquisition Directive 102-01," November 7, 2008.
- Department of Homeland Security. "Acquisition Instruction/Guidebook 102-01-001," November 7, 2008.
- Department of Homeland Security. "Management Instruction: CIS-OIT-003," April 1, 2017.
- Department of Homeland Security. "Management Instruction: CIS-OIT-004," June 26, 2017.
- Dickens, Charles. *David Copperfield*. Hampshire, UK: Macmillan Collectors Library, 2016.

- Dickson, Del. *The People's Government: An Introduction to Democracy*. New York: Cambridge University Press, 2015.
- "Did You Lose the Keys Here?" "No, But the Light Is Much Better Here." QuoteInvestigator.com. Accessed March 7, 2017. <https://quoteinvestigator.com/2013/04/11/better-light/>.
- Doerr, John. *Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs*. New York: Portfolio/Penguin, 2018.
- Duval, Jacqueline Raoul. "Flaubert & Kafka Part One: Life, Literature, and Love." *Versopolis/Review*. April 14, 2017. <https://www.versopolis.com/arts/to-read/368/flaubert-kafka-part-1>.
- "FISMA NIST 800-53 Rev. 4 Controls—by the Numbers," BSC website. Accessed May 1, 2020. <https://www.passfisma.com/fisma-nist-800-53-rev-4-controls-numbers/#>.
- Emery, D. H. "Resistance as a Resource." *Cutter IT Journal* 14, no. 10 (2001): 35–43.
- Enders, Giulia. *Gut: The Inside Story of Our Body's Most Underrated Organ*. Vancouver, Canada: Greystone Books, 2015.
- Galore, Edward. "The Bureaucracy of Terror: The Middle Managers of Murder." *Galorebot.com* (2004): <http://www.galorebot.com/bureaucracy/essay.htm>. Available in the Internet Archive WayBack Machine, archived 10/19/2019. <https://web.archive.org/web/20191018195533/http://www.galorebot.com/bureaucracy/essay.htm>.
- Gaunt, Jeremy. "Corporations Are Becoming Expert at Doublespeak to Mask Bad News." *LA Times*. December 2, 1990. <https://www.latimes.com/archives/la-xpm-1990-12-02-fi-7858-story.html>.
- Gawande, Atul. *The Checklist Manifesto: How to Get Things Right*. New York: Picador, 2010.
- du Gay, Paul. "'Without Regard to Persons': Problems of Involvement and Attachment in 'Post-Bureaucratic' Public Management." In Clegg, Harris, and Höpfl, *Managing Modernity*, 11–29.
- Gouldner, Alvin W. *Patterns of Industrial Bureaucracy*. New York: The Free Press, 1954.
- "Government Paperwork Elimination Act." US Department of Interior website. Accessed May 1, 2020. <https://www.doi.gov/ocio/policy-mgmt-support/govt-paperwork-elimination-act>.
- Graeber, David. *The Utopia of Rules: On Technology, Stupidity, and the Secret Joys of Bureaucracy*. Brooklyn, NY: Melville House, 2015.
- Graeber, David. "In Regulation Nation." *Harper's Magazine* (March 2015): 13.
- Green, Mark, and John F. Berry. *The Challenge of Hidden Profits: Reducing Corporate Bureaucracy and Waste*. New York: William Morrow, 1985.
- Harline, Craig E. *The Rhyme and Reason of Politics in Early Europe: Collected Essays of Herbert H. Rowen*. Dordrecht, Netherlands: Springer, 1992.
- Harris, Martin, Stewart Clegg, and Harro Höpfl. "Introduction: Managing Modernity: Beyond Bureaucracy?" In Clegg, Harris, and Höpfl, *Managing Modernity*, 1–10.
- Harris, Michael, and Bill Tayler. "Don't Let Metrics Undermine Your Business." *Harvard Business Review* 97, no. 5 (September/October 2019): 63–69.
- Hašek, Jaroslav. *The Fateful Adventures of the Good Soldier Švejk During the World War (Book One)*. Translated by Zdenek K. Sadlon. Zenny.com. 2018.
- "History." Department of Homeland Security webpage. Accessed May 1, 2020. <https://www.dhs.gov/creation-department-homeland-security>.

- Hlavacek, James D., and Victor A. Thompson. "Bureaucracy and New Product Innovation." *The Academy of Management Journal* 16, no. 3 (September 1973): 361–372.
- Hubbard, Douglas W. *How to Measure Anything: Finding the Value of "Intangibles" in Business*. New York: Wiley & Sons, 2014.
- Hunter, Ian. *Rethinking the School: Subjectivity, Bureaucracy, Criticism (Questions in Cultural Studies)*. Sydney: Allen & Unwin, 1994.
- Johnston, Louis D. "History Lessons: Understanding the Decline of Manufacturing." *Minn-Post*. February 22, 2012. <https://www.minnpost.com/macro-micro-minnesota/2012/02/history-lessons-understanding-decline-manufacturing/>.
- Kafka, Franz. *The Trial*. New York: Schocken Books, 1998.
- Kafka, Franz. *The Castle*. Oxford: Oxford University Press, 2009.
- Kagan, Shelly. *Death*. New Haven: Yale University Press, 2012.
- Kallinikos, Jannis. "Bureaucracy under Siege: On Information, Collaboration, and Networks." In Clegg, Harris, and Höpfl, *Managing Modernity*, 130–153.
- Katz, D., and R. L. Kahn. *The Social Psychology of Organizations*. New York: Wiley, 1966.
- Kelman, Steve. "Bureaucracies as Learning Organizations." Federal Computer Week (FCW). April 2, 2019. <https://fcw.com/blogs/lectern/2019/04/kelman-learning-organizations.aspx>.
- Kersten, Denise. "How to Bend the Rules of Corporate Bureaucracy." *USA Today* (November 8, 2002). http://usatoday30.usatoday.com/money/jobcenter/workplace/rules/2002-11-08-corporate-bureaucracy_x.htm.
- Kherdian, David. *Monkey: A Journey to the West*. Boston: Shambala, 1992.
- Lactantius. *Of the Manner in Which the Persecutors Died*. Accessed May 1, 2020. <http://people.ucalgary.ca/~vandersp/Courses/texts/lactant/lactperf.html>.
- Landau, M. *Political Science and Political Theory*. New York: MacMillan, 1972.
- Lewis, Lowell. "Toward a Unified Theory of Cultural Performance." In Victor Turner and *Contemporary Cultural Performance*, Graham St. John, ed. London: Berghahn, 2008, 41–58.
- Lucas, Matt, and David Walliams. *Little Britain*. London: Pinewood Studios, 2003–2006.
- Luebke, Neil R. "Presidential Address: For and Against Bureaucracy." *Philosophical Topics* 13, no. 2 (1985): 143–154. www.jstor.org/stable/43153936.
- McChrystal, Gen. Stanley. *Team of Teams: New Rules of Engagement for a Complex World*. New York: Penguin Random House, 2015.
- Melville, Herman. "Bartleby the Scrivener." In *The Piazza Tales*. Evanston, IL: Northwestern University Press, 1996.
- Melville, Herman. *Moby-Dick (Norton Critical Edition)*. 3rd ed. New York: W. W. Norton, 2018.
- Merton, Robert K. *Social Theory and Social Structure*. Glencoe, IL: Free Press, 1957.
- Mikkelsen, David. "Did Dr. Seuss Write 'Green Eggs and Ham' on a Bet?" *Snopes.com*. February 25, 1999. <https://www.snopes.com/fact-check/green-eggs-and-ham/>.
- Mill, John Stuart. *Considerations on Representative Government*. 2nd ed. London: Parker, Son, and Bourn, 1865.
- Mill, John Stuart. *On Liberty*. London: Forgotten Books, 1960.
- von Mises, Ludwig. *Bureaucracy*. Dead Authors Society, 2018.
- Muller, Jerry Z. *The Tyranny of Metrics*. Princeton: Princeton University Press, 2018.
- Neiman, Susan. *Evil in Modern Thought: An Alternative History of Philosophy*. Princeton: Princeton University Press, 2002.

NPR Staff. "Who Oversees Homeland Security? Um, Who Doesn't?" *All Things Considered*. July 20, 2010. <https://www.npr.org/templates/story/story.php?storyId=128642876>.

Nussbaum, Frederick J. *A History of the Economic Institutions of Modern Europe*. New York: F. S. Crofts and Co., 1933.

William of Ockham. *Sentences of Peter Lombard* (Quaestiones et decisiones in quattuor libros Sententiarum Petri Lombardi; ed. Lugd., 1495, i, dist. 27, qu. 2, K).

Office Inspector General. *USCIS Automation of Immigration Benefits Processing Remains Ineffective*. Washington, DC: Department of Homeland Security. March 9, 2016. <https://www.oig.dhs.gov/assets/Mgmt/2016/OIG-16-48-Mar16.pdf>.

Orwell, George. "Politics and the English Language." In *The Collected Essays, Journalism, and Letters of George Orwell*, edited by Sonia Orwell and Ian Angus, 127–140. Vol. 4, ed. 1. New York: Harcourt, Brace, Jovanovich, 1968. <https://faculty.washington.edu/rsoder/EDLPS579/HonorsOrwellPoliticsEnglishLanguage.pdf>.

Parks, Tim. "Literature and Bureaucracy." *New York Review of Books*—NYR Daily. December 2, 2013. <https://www.nybooks.com/daily/2013/12/02/literature-and-bureaucracy/>.

Patrick-Goudreau, Colleen. "A Gaggle of Geese, A Pride of Lions, A School of Fish, and More Collective Animal Nouns." *Food for Thought* podcast. August 17, 2016. <https://www.colleenpatrickgoudreau.com/a-gaggle-of-geese-a-pride-of-lions-a-school-of-fish-and-more-collective-animal-nouns-2/>.

Pearce, Laurie. "The Scribes and Scholars of Ancient Mesopotamia." In *Civilizations of the Ancient Near East*. Edited by Jack Sasson. 4: 2265–2278. New York: Macmillan, 1995.

Poppendieck, Mary, and Tom Poppendieck. *Implementing Lean Software Development: From Concept to Cash*. Upper Saddle River, NJ: Addison-Wesley, 2007.

Pugh, D. S. "Modern Organization Theory: A Psychological and Sociological Study." *Psychological Bulletin* 66, no. 4 (1966): 235–251.

Pynchon, Thomas. *The Crying of Lot 49*. New York: Harper & Row, 1966.

Reed, Michael. "The Post-Bureaucratic Organization and the Control Revolution." In Clegg, Harris, and Höpfl, *Managing Modernity*, 230–256.

Ries, Eric. *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses*. New York: Crown Business, 2011.

Rhodes, Michael L, Office of the Deputy Chief Management Officer. "Revised Department of Defense Order of Precedence," Memorandum. July 15, 2016. <https://execsec.defense.gov/Portals/34/Documents/Revised%20DoD%20Order%20of%20Precedence-15July2016.pdf>.

Rockwell, Mark. "CBP Closes In on Completing 17-Year Multibillion IT Project." *Federal Computer Week* (FCW). March 5, 2018. <https://fcw.com/articles/2018/03/05/cbp-ace-cargo-system.aspx>.

Sade, Marquis de. *120 Days of Sodom*. New York: Penguin Classics, 2016.

Schein, Edgar H. *The Corporate Culture Survival Guide*. San Francisco: Jossey-Bass, 2009.

Schwaber, Ken, and Jeff Sutherland. *The Scrum Guide: The Definitive Guide to Scrum: The Rules of the Game*, 2017. <https://www.scrumguides.org/docs/scrumguide/v2017/2017-Scrum-Guide-US.pdf#zoom=100>.

Schwartz, Mark. *The Art of Business Value*. Portland, OR: IT Revolution Press, 2016.

Schwartz, Mark. *A Seat at the Table: IT Leadership in the Age of Agility*. Portland, OR: IT Revolution Press, 2017.

- Schwartz, Mark. *War and Peace and IT: Business Leadership, Technology, and Success in the Digital Age*. Portland, OR: IT Revolution Press, 2019.
- Scott, James C. *Seeing Like a State: How Certain Schemes to Improve the Human Condition Have Failed*. New Haven, CT: Yale University Press, 1998.
- Shapiro, Jacob N. *The Terrorist's Dilemma: Managing Violent Covert Organizations*. New Jersey: Princeton University Press, 2013.
- Shook, John. "How to Change a Culture: Lessons from NUMMI," *MIT Sloan Management Review* 51, no. 2 (Winter 2010): 63–68. <https://www.lean.org/Search/Documents/35.pdf>.
- Smart, Jon. "LKCE18 Jonathan Smart—Better Value Sooner Safer Happier." Slideshare.net. Posted by Lean Kanban Central Europe. November 8, 2019. <https://www.slideshare.net/lkce/lkce18-jonathan-smart-better-value-sooner-safer-happier>.
- Smith, Perry M., and Daniel M. Gerstein. *Assignment: Pentagon: How to Succeed in a Bureaucracy*. Washington, DC: Potomac Books, Inc., 2007.
- "Spherical Cow: A Simple Model." Physics.CSBSJU.edu website. http://www.physics.csbsju.edu/stats/WAPP2_cow.html
- Starr, Kevin. *Golden Dreams: California in an Age of Abundance, 1950-1963*. Vol. 6, (*Americans and the California Dream*). Oxford: Oxford University Press, 2009.
- Stravinsky, Igor. *Poetics of Music in the Form of Six Lessons*. Cambridge, MA: Harvard University Press, 1970.
- Swedberg, R., and O. Agevall. *The Max Weber Dictionary: Key Words and Central Concepts*. 2nd ed. Stanford, CA: Stanford University Press, 2005.
- Takeuchi, Hirotaka, and Ikujiro Nonaka. "The New New Product Development Game." *Harvard Business Review* (January-February 1986): 137–146.
- Taub, Amanda. "The US Just Declassified Al-Qaeda's Job Application Form. It's bizarrely Corporate." *Vox*. May 20, 2015. <https://www.vox.com/2015/5/20/8630669/bin-laden-al-qaeda-application>.
- "Testimony of John Roth, former Inspector General, Department of Homeland Security, before the Committee on Homeland Security, United States House of Representatives, May 1, 2019." [Homeland.house.gov](https://homeland.house.gov/imo/media/doc/Testimony-Roth.pdf). Accessed May 1, 2020. <https://homeland.house.gov/imo/media/doc/Testimony-Roth.pdf>.
- "The Signifying Monkey: Two Versions of a Toast." UBU Web Ethnopoetics. Accessed May 1, 2020. <http://www.ubu.com/ethno/soundings/monkey.html>.
- "The World's Most Valuable Brands." *Forbes.com*. Accessed May 1, 2020. <https://www.forbes.com/powerful-brands/list/#tab:rank>
- United States Office of Personnel Management. "Paperwork Reduction Act (PRA) Guide." Version 2.0. 4/27/2011. <https://www.opm.gov/about-us/open-government/digital-government-strategy/fitara/paperwork-reduction-act-guide.pdf>.
- Wallace, David Foster. *The Pale King*. New York: Little, Brown and Company, 2011.
- Weber, Max. *The Theory of Social and Economic Organization*. Edited by Talcott Parsons. Translated by A. M. Henderson and Talcott Parsons. New York: Free Press, 1947.
- Weber, Max. *Economy and Society: An Outline of Interpretive Sociology*. Edited by Guenther Roth and Claus Wittich. Berkeley, CA: University of California Press, 1978.
- Weber, Max. *Selections in Translation*. Edited by W. G. Runciman. Translated by Eric Matthews. Cambridge: Cambridge University Press, 1978.

- Weber, Max. *The Protestant Ethic and the "Spirit" of Capitalism and Other Writings*. New York: Penguin Books, 2002.
- Wiesche, Manuel, Michael Schermann, and Helmut Krcmar. "When IT Risk Management Produces More Harm Than Good: The Phenomenon of 'Mock Bureaucracy.'" Paper presented at 46th Hawaii International Conference on System Sciences, Wailea, HI, January 7–10, 2013.
- Whyte, William H. *The Organization Man*. Philadelphia: University of Pennsylvania Press, 1956.
- Willmot, Hugh. "Back to the Future: What Does Studying Bureaucracy Tell Us?" In Clegg, Harris, and Höpfl, *Managing Modernity*, 257–294.
- Wilson, J. Q. *Bureaucracy: What Government Agencies Do and Why They Do It*. New York: Basic Books, 1989.
- Wilson, Sloan. *The Man in the Gray Flannel Suit*. Cambridge, MA: Da Capo Press, 1955.
- Wikipedia. "Spherical Cow." Wikipedia.org. Last modified April 17, 2020. https://en.wikipedia.org/wiki/Spherical_cow.
- Wren, Daniel A., and Arthur G. Bedeian. *The Evolution of Management Thought*. Chichester, England: Wiley, 2009.

NOTES

Editor's Preface

1. Melville, *Moby Dick*, 332.

Introduction

1. Graeber, *The Utopia of Rules*, 192. He references Lewis, "Toward a Unified Theory of Cultural Performance," 47.
2. Kherdian, *Monkey*, 58.
3. See, for example, Pseudo-Dionysius *On the Celestial Hierarchy* (De Coelesti Hierarchia), as well as Thomas Aquinas, The Mishnah Torah, St. Ambrose, and others.
4. Harris, et al, "Introduction: Managing Modernity: Beyond Bureaucracy," in Clegg, Harris, and Höpfl, *Managing Modernity*, 1.
5. Clegg, "Under Reconstruction," in Clegg, Harris, and Höpfl, *Managing Modernity*, 202, citing Landau, *Political Science*, 167, and Blau and Meyer, *Bureaucracy in Modern Society*, 10.
6. Clegg, Harris, and Höpfl, *Managing Modernity*, 203.
7. Mill, *Considerations on Representative Government*, 114. Mill didn't like bureaucracy much, though.
8. Wren and Bedeian, *Evolution of Management Thought*, 233.
9. Shapiro, *Terrorist's Dilemma*, 16.
10. Taub, "US Just Declassified al-Qaeda's Job Application Form."
11. Shapiro, *Terrorist's Dilemma*, 18.
12. Reed, "Post-Bureaucratic Organization" in Clegg, Harris, and Höpfl, *Managing Modernity*, 230, citing Burke and Black, "Al-Qaida."
13. Weber, *Economy & Society*, 971.
14. Wren and Bedeian, *Evolution of Management Thought*, 15.
15. Wren and Bedeian, *Evolution of Management Thought*, 16.
16. Wren and Bedeian, *Evolution of Management Thought*, 14.
17. Weber, *Economy & Society*, 970.
18. von Mises, *Bureaucracy*, Kindle loc. 285.
19. Wren and Bedeian, *Evolution of Management Thought*, 19.
20. Dickson, *People's Government*, 176.
21. von Mises, *Bureaucracy*, Kindle loc.1502.
22. Wren and Bedeian, *Evolution of Management Thought*, 17. Compare to Weber's definition of bureaucracy in Chapter 1.

23. Lactantius, “Of the Manner,” 7.
24. Lucy Ives in *Lapham’s*. She attributes the term to Vicent de Gournay.
25. Merton, *Social Theory and Social Structure*, 251.
26. Lucy Ives, *Lapham’s*.
27. von Mises, *Bureaucracy*, Kindle loc. 112.
28. Graeber, *The Utopia of Rules*, 192.
29. Graeber, *The Utopia of Rules*, 192.

Part I

Overture

1. “History,” Department of Homeland Security website.
2. NPR Staff, “Who Oversees Homeland Security?”

Chapter 1

1. Quoted in *Moby Dick*, opening sentence of Hobbes’s Leviathan.
2. There are nuances here; see “L’état C’Est à Moi’: Louis XIV and the State,” in Harline, *Rhyme and Reason of Politics*, 185–198, for a more thorough discussion.
3. Wren and Bedeian, *Evolution of Management Thought*, 194.
4. Clegg, Harris, and Höpfl, *Managing Modernity*, 203.
5. Merton, *Social Theory and Social Structure*, 249.
6. Weber, *Economy & Society*, Kindle loc. 6266.
7. Weber, *Economy & Society*, Kindle loc. 6215–6228.
8. Weber, *Selections in Translation*, Kindle loc. 7991.
9. Merton, *Social Theory and Social Structure*, 250.
10. Weber, *Economy & Society*, 974.
11. Buchanan & Fitzgerald, “New Lock, New Stock,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 58, citing Burns & Stalker, Management of Innovation.
12. Clegg, “Under Reconstruction,” Clegg, Harris, and Höpfl, *Managing Modernity*, 204, citing Pugh, “Modern Organization Theory.”
13. Weber, *Economy & Society*, 974.
14. Wilson, *Bureaucracy*, 375.
15. Wilson, *Bureaucracy*, 114.
16. “The World’s Most Valuable Brands,” *Forbes.com*.
17. Graeber, *The Utopia of Rules*, 11.
18. Graeber, “In Regulation Nation,” 13.
19. Weber, *Economy & Society*, 974.
20. Weber, *Economy & Society*, 975.
21. Graeber, *The Utopia of Rules*, 15.
22. Conway, “Conway’s Law.”
23. Gaunt, “Corporations Are Becoming Expert.”
24. Orwell, “Politics and the English Language,” 133, in Orwell and Angos, *Collected Essays, Journalism, and Letters*.
25. Galore, “The Bureaucracy of Terror.”

26. Weber, *Economy & Society*, 983.
27. Balzac, *The Bureaucrats*.
28. Dickens, *David Copperfield*, Chapter 43.
29. Weber, *Economy & Society*, 973.
30. Arendt, "A Special Supplement."
31. Weber, *Economy & Society*, 987.
32. Weber, *Economy & Society*, 993.
33. Adler, "Building Better Bureaucracies," 36.
34. Adler, "Building Better Bureaucracies," 36.
35. Wilson, *Bureaucracy*, 128.
36. Wilson, *Bureaucracy*, 324.
37. Graeber, *The Utopia of Rules*, 9.

Chapter 2

1. Clinger Cohen Act of 1996.
2. Patrick-Goudreau, "A Gagggle of Geese."
3. Avery, "Responsible Change," 22–23.
4. Department of Homeland Security, Acquisition Directive 102-01, November 7, 2008, B42-45.
5. Department of Homeland Security, Acquisition Directive 102-01, November 7, 2008, B60.
6. Schwaber and Sutherland, *The Scrum Guide*.
7. The team of brilliantly creative bureaucracy savants included Josh Seckel, Suzi Rizzo, Ken Moser, Darren Hoevel, Bob Payne, Raj Indugula, John Hughes, Rob Brown, Roland Cuellar, Melinda Solomon, and George Dinwiddie.
8. Rhodes, Office of the Deputy Chief Management Officer, "Revised Department of Defense Order of Precedence." *Under Code 5, for example.
9. Office Inspector General, *USCIS Automation of Immigration Benefits*, 22. This report is filled with inaccuracies and misleading information, so please read it with some skepticism.
10. "Government Paperwork Elimination Act."

Chapter 3

1. Weber, *Economy & Society*, 88.
2. Beetham, *Bureaucracy*, 14, referencing Weber, *Theory of Social and Economic Organization*, 214.
3. Gouldner, *Patterns of Industrial Bureaucracy*, 179, citing Nussbaum, *History of the Economic Institutions*, 379.
4. Adler, "Two Types of Bureaucracy," 67, citing Cyert and Marsh, *A Behavioral Theory of the Firm*, and Beniger, *The Control Revolution*.
5. Weber, *Economy & Society*, 973.
6. Scott, *Seeing Like a State*, 76.
7. Scott, *Seeing Like a State*, 2.
8. Scott, *Seeing Like a State*, 6.

9. Schwaber and Sutherland, *The Scrum Guide*, 6.
10. Schwaber and Sutherland, *The Scrum Guide*, 19.

Chapter 4

1. Shook, “How to Change a Culture,” 83–84.
2. Wilson, *Bureaucracy*, 375.
3. Wilson, *Bureaucracy*, xviii.
4. Clegg, “Under Reconstruction,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 207.
5. Elizabeth Blair, “A History of ‘Pettifogging.’”
6. von Mises, *Bureaucracy*, Kindle loc. 950.
7. Merton, *Social Theory and Social Structure*, 253.
8. Merton, *Social Theory and Social Structure*, 254.
9. Hlavacek, “Bureaucracy and New Product Innovation,” 363–364.
10. Wilson, *Bureaucracy*, 221.
11. Merton, *Social Theory and Social Structure*, 252.
12. Merton, *Social Theory and Social Structure*, 252.
13. Merton, *Social Theory and Social Structure*, 251–252.
14. Muller, *Tyranny of Metrics*, 41.
15. Merton, *Social Theory and Social Structure*, 252.
16. Merton, cited in Gouldner, *Patterns of Industrial Bureaucracy*, 19.
17. Scott, *Seeing Like a State*, 76–77.
18. Merton, *Social Theory and Social Structure*, 256.
19. Graeber, *The Utopia of Rules*, 7.
20. Graeber, *The Utopia of Rules*, 7.
21. Lucas and Walliams, *Little Britain*.
22. Brady, “Analytics Without Limits.”
23. von Mises, *Bureaucracy*, Kindle loc. 1029.

Chapter 5

1. du Gay, “Without Regard,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 18, citing Hunter, *Rethinking the School*, 157.
2. du Gay, “Without Regard,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 19.
3. Clegg, “Under Reconstruction,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 203.
4. du Gay, “Without Regard,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 18.
5. Willmot, “Back to the Future,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 259, citing Amy, “The Case for Bureaucracy.”
6. Merton, *Social Theory and Social Structure*, 249.
7. Willmot, “Back to the Future,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 260.
8. Clegg, “Under Reconstruction,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 206.
9. Clegg, “Under Reconstruction,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 206.
10. Adler, “Better Bureaucracies,” 38.
11. Adler, “Two Types of Bureaucracy,” 65.
12. Adler, “Two Types of Bureaucracy,” 64.
13. Wische, “IT Risk Management,” 2, citing Gouldner, *Patterns of Industrial Bureaucracy*, 10.

14. Adler, "Better Bureaucracies," 38.
15. Willmott, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 257.
16. Schein, *The Corporate Culture Survival Guide*, 134.
17. Schein, *The Corporate Culture Survival Guide*, 140.
18. Schein, *The Corporate Culture Survival Guide*, 47.
19. von Mises, *Bureaucracy*, Kindle loc. 767.
20. Wilson, *Bureaucracy*, 339.
21. Adler, "Better Bureaucracies," 36.
22. Adler, "Two Types of Bureaucracy," 67, citing Cyert and Marsh, *A Behavioral Theory of the Firm*, and Beniger, *The Control Revolution*.
23. Takeuchi and Nonaka, "New New Product Development Game," 144.
24. du Gay, "Without Regard," in Clegg, Harris, and Höpfl, *Managing Modernity*, 20.
25. Weber, *Economy and Society*, Kindle loc. 6215.
26. Willmott, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 261.
27. Stravinsky, *Poetics of Music in the Form of Six Lessons*, 65.
28. Mikkelsen, David. "Did Dr. Seuss Write." *Forty-nine of the words were just a single syllable long!
29. von Mises, *Bureaucracy*, Kindle loc. 691–696.
30. von Mises, *Bureaucracy*, Kindle loc. 699.
31. Adler, "Two Types of Bureaucracy," 78.
32. Clegg, Harris, and Höpfl, *Managing Modernity*, 25.

Part II

Chapter 6

1. Johnston, "History Lessons."
2. Adler, "Better Bureaucracies," 37.
3. Schwartz, *A Seat at the Table*, 105–107; Schwartz, *War & Peace & IT*, 107–110.
4. Weber, *Economy and Society*, 974.
5. Weber, *Economy and Society*, 223.
6. Weber, *Selections in Translation*, Kindle loc. 7973.
7. Buchanan and Fitzgerald, "New Lock, New Stock," in Clegg, Harris, and Höpfl, *Managing Modernity*, 58.
8. Buchanan and Fitzgerald, "New Lock, New Stock," in Clegg, Harris, and Höpfl, *Managing Modernity*, 74.
9. Buchanan and Fitzgerald, "New Lock, New Stock," in Clegg, Harris, and Höpfl, *Managing Modernity*, 74.
10. Gouldner, *Patterns of Industrial Bureaucracy*, 164.
11. Willmott, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 285.
12. Reed, "The Post-Bureaucratic Organization," in Clegg, Harris, and Höpfl, *Managing Modernity*, 237.
13. Gouldner, *Patterns of Industrial Bureaucracy*, 164.
14. Willmott, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 285.

Chapter 7

1. Adler, “Two Types of Bureaucracy,” 623.
2. Weber, *Economy and Society*, Kindle loc. 6254, and *The Theory of Social and Economic Organization*, 349.
3. Muller, *Tyranny of Metrics*, 33, citing Frederick W. Taylor, *Principles of Scientific Management*, cited by David Montgomery, *The Fall of the House of Labor*, (New Haven, 1989), 229. *This quote is just too good—it’s obviously making the rounds.
4. Muller, *Tyranny of Metrics*, 32.
5. Weber, *Economy & Society*, 967–968.
6. Adler, “Better Bureaucracies,” 41.
7. Bogsnes, *Implementing Beyond Budgeting*, Kindle loc. 181–185.
8. Gouldner, *Patterns of Industrial Bureaucracy*, 163; 170; 174.
9. Gouldner, *Patterns of Industrial Bureaucracy*, 162.
10. Gouldner, *Patterns of Industrial Bureaucracy*, 207.
11. Gouldner, *Patterns of Industrial Bureaucracy*, 208.
12. Gouldner, *Patterns of Industrial Bureaucracy*, 187.
13. Gouldner, *Patterns of Industrial Bureaucracy*, 189.
14. Adler, “Coercive vs Enabling,” 75.
15. Adler, “The ‘Learning Bureaucracy’: New United Motor Manufacturing, Inc.,” 75, citing Herzberg, F., *Work and the Nature of Man*, Cleveland: World Publishing, 1966.
16. Adler, “Two Types of Bureaucracy,” 62.
17. Adler, “Two Types of Bureaucracy,” 63.
18. Adler, “Two Types of Bureaucracy,” 69.
19. Adler, “Two Types of Bureaucracy,” 65.
20. Adler, “Two Types of Bureaucracy,” 66.
21. Gouldner, *Patterns of Industrial Bureaucracy*, 192.
22. Adler, “Two Types of Bureaucracy,” 64, citing Ronald E. Michaels, William L. Cron, Alan J. Dubinsky, and Erich A. Joachimsthaler, “Influence of formalization on the organizational commitment and work alienation of salespeople and industrial buyers.” *Journal of Marketing Research*, 25: 376–383, 1988.
23. Adler, “Two Types of Bureaucracy,” 66.
24. Adler, “Two Types of Bureaucracy,” 64, citing Fariborz Damanpour, “Organizational innovation,” *Academy of Management Journal*, 34: 555–591, 1991.
25. Adler, “Two Types of Bureaucracy,” 67.
26. Buchanan and Fitzgerald, “New Lock, New Stock,” in Clegg, Harris, and Höpfl, *Managing Modernity*, 75.
27. Gawande, *The Checklist Manifesto*, 48.
28. Gawande, *The Checklist Manifesto*, 79.
29. Gawande, *The Checklist Manifesto*, 73.
30. “FISMA NIST 800-53 Rev. 4 Controls—by the Numbers.”
31. Adler, “Better Bureaucracies,” 41.
32. Adler, “Better Bureaucracies,” 42–44.

Chapter 8

1. Batkins, "Testimony."
2. "Testimony of John Roth."
3. Rockwell, "CBP Closes In."
4. Scott, *Seeing Like a State*, 327.
5. Scott, *Seeing Like a State*, 327.
6. Starr, *Golden Dreams*, 251–254.
7. Kelman, "Bureaucracies as Learning Organizations."
8. Kelman, "Bureaucracies as Learning Organizations."
9. Shook, "How to Change a Culture," 64.
10. Adler, "Time and Motion Regained."
11. Adler, "Time and Motion Regained," 21.
12. Shook, "How to Change a Culture," 67.
13. Weber, *Economy and Society*, Kindle loc. 6254.
14. Adler, "The 'Learning Bureaucracy': New United Motor Manufacturing, Inc.," 66.

Chapter 9

1. United States Office of Personnel Management, "Paperwork Reduction Act (PRA) Guide."
2. This description of the classics of literature comes from Parks, "Literature and Bureaucracy."
3. MD-102, Appendix B, 22.
4. Department of Homeland Security. "Acquisition Instruction/Guidebook #102-01-001."

Chapter 10

1. Doerr, *Measure What Matters*, 8, 10.
2. Attributed to Peter Drucker. Some have traced the concept as far back as Rheticus in the 16th century. See: <http://www.matthewcornell.org/blog/2007/7/30/whats-your-feed-reading-speed.html#1>.
3. The term "hyper-bureaucratic" is used, for example, in Willmot, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 262, to refer to various types of "post-bureaucratic" organizations.
4. Willmot, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 276.
5. Willmot, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 276–277.
6. Willmot, "Back to the Future," in Clegg, Harris, and Höpfl, *Managing Modernity*, 276.
7. Graeber, *The Utopia of Rules*, 19–20.
8. Graeber, *The Utopia of Rules*, 21.
9. Muller, *Tyranny of Metrics*, 8.
10. Muller, *Tyranny of Metrics*, 8, 45, 74.
11. Muller, *Tyranny of Metrics*, 170.
12. Muller, *Tyranny of Metrics*, 171.
13. This includes reporting against the budget. Bogsnes, *Implementing Beyond Budgeting*, Kindle loc. 986, citing Hackett Group study. Bogsnes provides no further details on the study.
14. Reed, "Post-Bureaucratic Organization," in Clegg, Harris, and Höpfl, *Managing Modernity*, 242.

15. Muller, *Tyranny of Metrics*, 169. The term surrogation is defined in “Don’t Let Metrics . . .”.
16. Muller, *Tyranny of Metrics*, 116.
17. Harris and Tayler, “Don’t Let Metrics Undermine Your Business,” 64–66.
18. Scott, *Seeing Like a State*, 47.
19. Muller, *Tyranny of Metrics*, 20.
20. Muller, *Tyranny of Metrics*, 36.
21. Chrystal and Mizen, “Goodhart’s Law,” 4.
22. “Did You Lose the Keys Here?”
23. Scott, *Seeing Like a State*, 81.
24. Wilson, *Bureaucracy*, 161.
25. Bogsnes, *Implementing Beyond Budgeting*, Kindle loc. 869, citing benefits consulting firm William S. Mercer.
26. Scott, *Seeing Like a State*, 289.
27. Wikipedia, “Spherical Cow”; see also “Spherical Cow.”
28. Muller, *Tyranny of Metrics*, 45.
29. Graeber, *The Utopia of Rules*, 75.
30. Muller, *Tyranny of Metrics*, 61.

Part III

Chapter 11

Chapter 12

1. Kafka, *The Trial*.
2. Avery, *Responsible Change*, 3.
3. Weber, *Economy & Society*, 971.
4. Shook, “How to Change a Culture,” 66.
5. “The Signifying Monkey.”

Chapter 13

Chapter 14

Chapter 15

1. Muller, *Tyranny of Metrics*, 41.
2. Cohn, *Succeeding with Agile*, 115.
3. Cohn, *Succeeding with Agile*, 221. Italics mine.

ACKNOWLEDGMENTS

I can't tell you how honored I am, and how fortunate, to have worked with the passionate and hard-working civil servants, both trolls and chaos monkeys, at DHS. I thank them for putting up with my provocations when they were just trying to do their jobs. Among the government folks who taught me the meaning of bureaucracy and how to work within it (and who appear in some of the stories I tell in the book), I'd include Keith Jones, Tracy Renaud, Rendell Jones, Larry Denayer, Leslie Hope, the folks at PARM and OIRA, Ken Moser, Suzi Rizzo, Sarah Fahden, Chad Tetrault, Mary Kay Rau, Tammy Meckley, Rafaa Abdalla, Mike Hermus, Luke McCormack, Chip Fulgham, Richard Spires . . .

Josh Seckel was responsible for much of our chaos monkey strategy and led the creation of our splendid bureaucratic artifacts, MI-CIS-OIT-003 and 004. A lot of our bureaucracy became more visible when a few of our friends from US Digital Services dropped in to help us, including Eric Hysen and Stephanie Neill.

I learn every day from my teammates at AWS. With them, I've explored the worlds of digital transformation and how it can be stopped dead by poorly implemented corporate bureaucracy, and I've gained some perspective on my earlier government experience. Thanks to Phil Potloff, Miriam McLemore, Jonathan Allen, Thomas Blood, Phil Le-Brun, Xia Zhang, Clarke Rodgers, Joe Chung, Jake Burns, Ishit Vachhrajani, Bryan Landerman, Tom Godden, and Gregor Hohpe.

Thanks to my reviewers: John Millay, who did the crucial work of making sure I wasn't saying anything outrageously stupid about Weber or Merton; Jonathan Allen; Jennifer Anastasoff; and Thomas Blood. And Professor Paul Adler, who let me borrow so many of his ideas.

And, of course, to the inspirational Gene Kim and all the folks at IT Revolution, especially my editors Anna Noak and Leah Brown. I'm hoping to recycle all the extra commas they deleted from this book into the next dozen or so books I write.

And Jenny, who let me use the comfy armchair every morning to edit the manuscript. She still doesn't believe that *Moby Dick* has anything to do with bureaucracy.

ABOUT THE AUTHOR



Mark Schwartz is a prolific author best known for his bureaucratic classic, *MI-CIS-OIT-003*. In 2010 he made it through the security gates of a federal office building in Washington, DC, and threatened to stay there until government IT became agile. After seven years he agreed to depart for the public cloud and the government gave him a pile of souvenir plaques.

Under his influence as CIO, US Citizenship and Immigration Services became a model for DevOps, microservices, cloud architectures, and new security models in the government, shrinking their IT release time from eighteen months to less than a day.

Since then, he's been an enterprise strategist at Amazon Web Services, helping senior executives of Global 2000 companies overcome cultural and organizational barriers to digital transformation, speaking at conferences around the world, and writing. Before his perilous adventure in the government, he was CIO at Intrax and CEO at Auctiva. He's also the author of *The Art of Business Value*, *A Seat at the Table: IT Leadership in the Age of Agility*, and *War and Peace and IT: Business Leadership, Technology, and Success in the Digital Age*. He has a BS degree in computer science, an MA in philosophy from Yale, and an MBA from Wharton.